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Videoing & Match Day Centres

Guidance for clubs 2019

The ECB is keen to promote positive images of individuals playing cricket and is not preventing the use of photographic or videoing equipment. The ECB wishes to ensure photography and video footage taken within cricket is done so appropriately.

Parents, carers and cricket clubs should not be prevented from taking pictures of, or filming, children, young people and players. These are normal family and club practices and help mark milestones in a player's life and can enhance player's enjoyment of cricket significantly.

The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) and the use of social media is part of general data protection and safeguarding good practice in a club.

Depending on the circumstance, consent from either the player or parent/guardian of a junior player should be sought before capturing, sharing or publishing images, including posting on the club's website and social media channels.

Please remember that photographs and videos are considered 'personal data' in terms of the Data Protection Act and GDPR. As with all personal data you process, it should be processed in accordance with the principles laid out in the Data Protection Act, and other relevant legislation and guidance.

Guidance on Photography and Filming

The ECB is firmly and enthusiastically committed to safeguarding children and helping clubs collect, store and share data appropriately.

The ECB's 'Safe Hands' Safeguarding Policy is available at:

<https://www.ecb.co.uk/safeguarding/safeguarding-resources>

The ECBs Club DGPR guidance is available at:

<https://www.ecb.co.uk/news/672545>

There are three key aspects to being safe and compliant

- 1) Display public notices in prominent locations at the Club
- 2) Obtain written consent from the player or parent/guardian of the player
- 3) Give each player a Privacy Notice

1) Match Day – Display a notice and confirmation

It is important that prior to any filming notices are displayed at the club highlighting the fact that the game is being filmed.

“Please be aware that this game is being filmed by (Club name) and the footage may be displayed publicly on websites and social media

Please contact (insert club contact) if you have any questions or concerns”

Confirmation

Within Play Cricket Scorer Pro is a pop up box which triggers ahead of cameras being connected for match highlights or streaming. This pop up requests that the scorer can confirm that both captain and both umpires are happy for the game to be filmed and shared.

2) Player and Parent consent - Guidance for clubs and competition organisers

- Photographs/images must not to be taken without the prior permission of the player or parents/carers of the child
- A photograph or video of a player / child constitutes personal data and must be treated as such

Suggested good practice

In order that both teams can comply with the required consent it would be good practice at the start of the season to contact all club players and opposition informing them that you intend to film games and share on social media and Play Cricket. A reminder ahead of each fixture would probably also help! It is each club's own responsibility to ensure that consent has been obtained.

The club must obtain this consent prior to starting the sessions.

- Consent from a player or a person with parental responsibility for a junior player must be obtained before capturing, sharing or publishing images where an individual or child can be identified. This includes the club's and leagues play cricket website or other online platforms.
- Clarity on video use must be sought as part of the video consent statement – how and where will the images be used by the club*
- If no consent or consent has been declined for a player or by a child's parents/guardian, the captain must be aware of this and manage any photo/videoing opportunities accordingly. (consent can be removed at any time)
- Players or parents / guardians must be informed that if they have concerns they can report these to Club officials.

3) Privacy Notice

Legally anyone who's data you are capturing needs to be served with a privacy notice explaining what data is being captured, what it will be used for, where it will be stored and what can be deleted. All Play Cricket Registered Players are served a Privacy Notice on behalf of the Club. This meets the Clubs legal responsibility to serve this privacy notice and covers this responsibility for filming and social media.

It is still the Clubs responsibility to act in accordance with policy and guidelines.

The following guidance could be used by a club to create a video capture Policy.

See also ECB Guidance for clubs on the use of Social Media, texts and email

<https://www.ecb.co.uk/safeguarding/safeguarding-resources>

- Obtain parental permission to use the child's image and, wherever possible, show the video match day centre to the parent in advance.
- If the child is named, do not use their photograph* The overlay of the scorecard data and the players footage is acceptable. Using Initials and Surname for display purposes could be considered. It is also possible to have a display name which is publicly seen which is different to the scorecard name.
- If a photograph is used, do not name the child*
- Only use images of children in appropriate kit.
- Be aware that there can be negative consequences to sharing images linked to information about children on social media. Care should be taken about "tagging"
- Ensure that adequate privacy settings are in place either restricting or allowing access to photos, personal information, comments about others, friends and followers on social media.

Guidance for Parents/Guardians

- Parents / guardians should be reminded that they do not have the automatic right to post images of other people's children on line. They should also be cautious about tagging in other children to any posts that they upload.

What to do if there are concerns

- Clubs, Welfare Officers and other volunteers should be aware and vigilant that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children.
- Concerns regarding inappropriate, or intrusive, photography at a match should be reported to the Club Welfare Officer. The club welfare officer should deal with this immediately by talking to the person concerned and asking them to desist. If the club welfare officer is not present a responsible adult from the club should do so. All such incidents must be recorded and reported in the same manner as any other safeguarding concern

Consent form

Player or Parent/Guardian Name:

Contact number: _____

Email Address: _____

Child(ren) name(s): _____

Child(ren) D.O.B: _____

Photography and video consent:

*The ECB and **(Insert club name)** recognises the need to ensure the data protection, welfare and safety of all players in cricket. As part of this commitment we will not permit photographs, video images or other images of players to be taken or used without the consent of the Parent / Guardian and the cricketer themselves if they are over the age of 16.*

The ECB guidance on the use of images of children is available on www.ecb.co.uk/safeguarding. The club will take steps to ensure that the images/footage are used solely for the purpose they are intended, which is the clubs cricketing activities. This will include the clubs web-site, league site and social media channels. If you become aware that these images are being used inappropriately you should inform the Club welfare officer or ECB Safeguarding Team immediately; safeguarding@ecb.co.uk

If photographs e.g. team or action shots, are submitted to the media or published on the Club, County Board or ECB website individuals will not usually be identified. However, there may in certain circumstances where we name individuals in related

media and promotional content, and as such relevant permission is being sought through this consent document.

How the club and Play Cricket will use and store your data is detailed in the Play Cricket Privacy notice or Club Privacy Notice served on your registration.

I _____, consent / do not consent to the photographing and videoing of myself / son's / daughter's involvement in cricket under the above terms and conditions. I understand that I can withdraw consent at any time, but this will not require and photographs or videos involving the Individuals this consent is given for prior to my consent being withdrawn or removed from publication

If applicable confirm that I am the parent/legal guardian of

Player names: _____

Signed: _____

Date: _____